

WHOLESALE DETAILS



# RESELLERS PROGRAM

EVERYDAY SUSTAINABLE FASHION

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SMALL BUSINESSES AND  
ENTREPRENEURS SEEKING  
ADDITIONAL EXPOSURE AND INCOME.

# OUR INSPIRATION

VISION AND MISSION

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# WHAT OUR BRAND STANDS FOR

SUSTAINABLE, AFFORDABLE,  
AND QUALITY STYLE

Order direct and take advantage of bulk discounts – perfect for events, on-site inventory & any occasion calling for premium custom shirts.

Iconic Minds removes the barriers that keep people from making their ideas happen.

We do all the work!

ICONIC MINDS INC. | R/P 2019

# AS EASY AS 1,2,3...



## STEP 1

INITIAL CONSULTATION. WE DISCUSS YOUR IDEAS AND DESIGN. ISSUE INVOICE AND BEGIN THE PROCESS...



## STEP 2

WE PRODUCE YOUR PRODUCT. PROVIDE RESOURCES FOR PACKAGING AND PRESALE.



## STEP 3

YOU RECEIVE YOUR PRODUCTS, MARKETING MATERIALS, AND RESOURCES. YOU BECOME ICONIC!

# Production Process

# WHAT MAKES OUR CLOTHING SPECIAL?



Low Prices



Turnaround



Stylish



# PAST COLLECTIONS



ANARCHIC THOUGHTS  
COLLECTION  
FALL '18/WIN '19

FOR THE CULTURE  
COLLECTION  
SPRING/SUMMER '18

MINTMADE FASHION

# NEW 20504 COLLECTION



OUR LATEST WORK

**9 out of 10**

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want sustainable options

**8 out of 1**

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are on a clothing budget



# CLIENT EDUCATION AND SUPPORT



## DIGITAL MARKETING

All packages come with social graphics for presale and product launch announcement.

## ONLINE TOOLS

We have a private group where we share marketing tips, tools, and course topics of that nature. Members only.

## BASIC PRICING

We provide you with a basic pricing chart based on material costs, design, and quantity for an effective ROI.

## FREE RESOURCES

Our website's blog offer continuous tips for entrepreneurs on marketing, social media, etc.

# SAMPLE KIT

- Four Products.
- Custom Design or Your Logo.
- Sample Merch Tags.
- Presale Marketing Materials.
- 2-4 Colors. Additional Charge For Premium Finishes or Multi-Color.

**\$50** TOTE BAGS(5)

**\$70** SOFT COTTON TEE

**\$90** BASEBALL TEE

**\$120** HOODIE/SWEATSHIRT

**\$140** JOGGERS/SWEAT SHORTS





- Five of Each Size or Products. (20)
- Small, Medium, Large, XL.
- Custom Design or Your Logo.
- Sample Merch Tag & Care Instructions Template.
- Presale Marketing Materials.
- 2-4 Colors. Additional Charge For Premium Finishes or Multi-Color.

**\$150** TOTE BAGS(5)

**\$180** SOFT COTTON TEE

**\$200** BASEBALL TEE

**\$300** HOODIE/SWEATSHIRT

**\$330** JOGGERS/SWEAT SHORTS

## BASIC PACKAGE

Potential ROI: Up to \$300 if sold at as low as \$15.

# EXECUTIVE PACKAGE



- Ten of Each Size or Products. (40)
- Small, Medium, Large, XL.
- Custom Design or Your Logo.
- Sample Merch Tag & Care Instructions Template.
- Presale Marketing Materials.
- 2-4 Colors. Additional Charge For Premium Finishes or Multi-Color.

**\$220** TOTE BAGS(5)

**\$350** SOFT COTTON TEE

**\$525** BASEBALL TEE

**\$600** HOODIE/SWEATSHIRT

**\$635** JOGGERS/SWEAT SHORTS

Potential ROI: Up to \$600 if sold at as low as \$15.

# ADDITIONAL FEES

**Bulk Pricing**

**+**

**15-24**  
**25+**

**Shirts: \$10.50 | Other: \$18.75**  
**\$8.75 | \$14.50**

**+**

**Back or Sleeve Design**  
**\$5 each**

**+**

**Glitter, Metallic, or**  
**Reflective Designs**  
**\$10**

**+**

**2x & Up**  
**\$5 each**

# *Collection Breakdown*

**We offer embroidery services!**

## **Tops**

We use soft cotton, relaxed fit t-shirts.  
Running from sizes small to 3x.  
Additional charge for 2x and up.

## **Bottoms**

Our joggers are a cotton blend with  
some stretch. Comfortable and good for  
any occasion. Small-3x in most colors.  
Additional charge for 2x and up.

## **We Can Get Any Article of Clothing**

Materials may vary. We can get any item  
you would want to brand but please  
allow a fair turnaround for the date  
needed.

## **Accessories**

We also offer bags, fanny packs, dad  
hats, and cups. Get all your promotional  
products in one place or get them  
wholesale.

# Stay Connected!

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INSTAGRAM

**@iconic\_\_minds**

2 underscores



FACEBOOK

**@iconicmindsinc**

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## Follow Us!

Questions & Business Hours  
[IconicMinds.net/FAQ](https://IconicMinds.net/FAQ)

# More Information

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## LOCATION

Based out of the DFW.

## EMAIL ADDRESS

[info@iconicminds.net](mailto:info@iconicminds.net)

Shop Plans, Products & Services.  
Live Chat Us on Our Website.

[IconicMinds.net](https://IconicMinds.net)

