

WHOLESALE DETAILS



# RESELLERS PROGRAM

EVERYDAY SUSTAINABLE FASHION

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SMALL BUSINESSES AND  
ENTREPRENEURS SEEKING  
ADDITIONAL EXPOSURE AND INCOME.

# OUR INSPIRATION

VISION AND MISSION

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# WHAT OUR BRAND STANDS FOR

SUSTAINABLE, AFFORDABLE,  
AND QUALITY STYLE

Order direct and take advantage of bulk discounts –  
perfect for events, on-site inventory & any occasion  
calling for premium custom shirts.

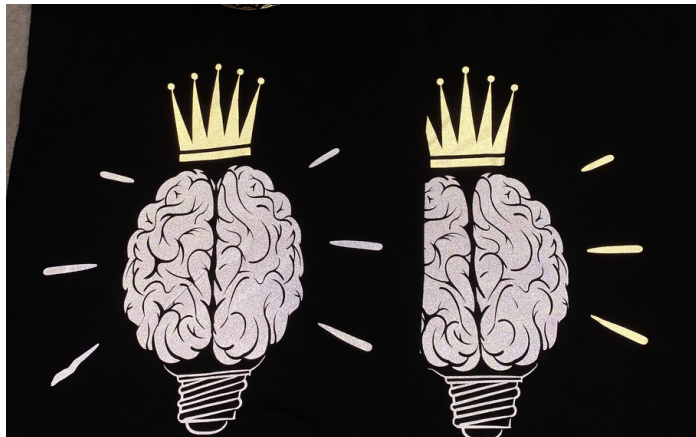
Iconic Minds removes the barriers that keep people  
from making their ideas happen.

We do all the work!

ICONIC MINDS INC. | R/P 2020



# AS EASY AS 1,2,3...



## STEP 1

INITIAL CONSULTATION. WE DISCUSS YOUR IDEAS/DESIGN, ISSUE INVOICE AND BEGIN THE PROCESS...



## STEP 2

WE PRODUCE YOUR PRODUCT. PROVIDE RESOURCES FOR PACKAGING AND PRESALE.



## STEP 3

YOU RECEIVE YOUR PRODUCTS, MARKETING MATERIALS, AND RESOURCES. YOU BECOME ICONIC!

# Production Process



# WHAT MAKES OUR CLOTHING SPECIAL?



Low Prices



Turnaround



Stylish



# OUR COLLECTIONS



## ANARCHIC THOUGHTS COLLECTION

FALL '18/WIN '19

## FOR THE CULTURE COLLECTION

SPRING/SUMMER '18  
RELOADED 2020

## IV COLLECTION

SPRING/SUMMER '20



MINTMADE FASHION



# IV COLLECTION



OUR LATEST WORK

SHOP NEW ARRIVALS AT [ICONICMINDS.NET/SHOP](https://www.iconicminds.net/shop)

**9 out of 10**

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want sustainable options

**8 out of 1**

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are on a clothing budget





# CLIENT EDUCATION AND SUPPORT



## DIGITAL MARKETING

All packages come with social graphics for presale and product launch announcement.

## ONLINE TOOLS

We have a private group where we share marketing tips, tools, and course topics of that nature. Members only.

## BASIC PRICING

We provide you with a basic pricing chart based on material costs, design, and quantity for an effective ROI.

## FREE RESOURCES

Our website's blog offer continuous tips for entrepreneurs on marketing, social media, etc.

# SAMPLE KIT

- Four Products.
- Custom Design or Your Logo.
- Sample Merch Tags.
- Presale Marketing Materials.
- 2-4 Colors. Additional Charge For Premium Finishes or Multi-Color.

STARTING AT:

**\$50** TOTE BAGS(5)

**\$70** SOFT COTTON TEE

**\$90** BASEBALL TEE

**\$120** HOODIE/SWEATSHIRT

**\$140** JOGGERS/SWEAT SHORTS







- Five of Each Size or Products. (20)
- Small, Medium, Large, XL.
- Custom Design or Your Logo.
- Sample Merch Tag & Care Instructions Template.
- Presale Marketing Materials.
- 2-4 Colors. Additional Charge For Premium Finishes or Multi-Color.

STARTING AT:

**\$150** TOTE BAGS(5)

**\$180** SOFT COTTON TEE

**\$200** BASEBALL TEE

**\$300** HOODIE/SWEATSHIRT

**\$330** JOGGERS/SWEAT SHORTS

## BASIC PACKAGE

Potential ROI: Up to \$300 if sold at as low as \$15.



## EXECUTIVE PACKAGE



- Ten of Each Size or Products. (40)
- Small, Medium, Large, XL.
- Custom Design or Your Logo.
- Sample Merch Tag & Care Instructions Template.
- Presale Marketing Materials.
- 2-4 Colors. Additional Charge For Premium Finishes or Multi-Color.

STARTING AT:

|              |                      |
|--------------|----------------------|
| <b>\$220</b> | TOTE BAGS(5)         |
| <b>\$350</b> | SOFT COTTON TEE      |
| <b>\$525</b> | BASEBALL TEE         |
| <b>\$600</b> | HOODIE/SWEATSHIRT    |
| <b>\$635</b> | JOGGERS/SWEAT SHORTS |

Potential ROI: Up to \$600 if sold at as low as \$15.



# ADDITIONAL FEES

**Bulk Pricing**

**+**

**15-24**  
**25+**

**Shirts: \$10.50 | Other: \$18.75**  
**\$8.75 | \$14.50**

**+**

**Back or Sleeve Design**  
**\$5 each**

**+**

**Glitter, Metallic, or**  
**Reflective Designs**  
**\$10 each**

**+**

**2x & Up**  
**\$5 each**

# *Collection Breakdown*

**We offer embroidery services!**

## **Tops**

We use soft cotton, relaxed fit t-shirts.  
Running from sizes small to 3x.  
Additional charge for 2x and up.

## **Bottoms**

Our joggers are a cotton blend with  
some stretch. Comfortable and good for  
any occasion. Small-3x in most colors.  
Additional charge for 2x and up.

## **We Can Get Any Article of Clothing**

Materials may vary. We can get any item  
you would want to brand but please  
allow a fair turnaround for the date  
needed.

## **Accessories**

We also offer bags, fanny packs, dad  
hats, and cups. Get all your promotional  
products in one place or get them  
wholesale.



# Stay Connected!



FACEBOOK

INSTAGRAM

**@iconicmindsinc**



\$50

10

\$87.50

25

Protect your team or your clients. Now offering black & white custom mask with your logo!

## New Item!!

# More Information

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## LOCATION

Based out of the DFW & Birmingham.

## EMAIL ADDRESS

info@iconicminds.net

Shop Plans, Products & Services.  
Live Chat Us on Our Website.

IconicMinds.net

Questions & Business Hours  
[IconicMinds.net/FAQ](https://IconicMinds.net/FAQ)

